

INITIATIVE CashPro Data Intelligence

AWARD Celent Model Bank 2025 for an **Edge in Actionable Analytics**

EXECUTIVE SUMMARY Bank of America delivered a series of new data and analytics capabilities that build around CashPro Reporting products. CashPro Data Intelligence currently includes three main modules: CashPro Search, CashPro Insights, and CashPro Forecasting—all of which provide clients with new analytics and insights to help clients manage liquidity and working capital more effectively.

KEY BENEFITS CashPro Data Intelligence innovations equip corporate clients with tools to help them manage their business more efficiently. Success metrics include:

- high adoption of products and services
- time savings for clients
- increased use of the CashPro App
- positive client experience feedback

KEY VENDORS Internal development teams.
Technologies include AI/ML (e.g., NLP/NLG, NLU, machine vision, and decisioning), data management technology (e.g., data lakes and data fabric), and microservices/containerization.

READ MORE Celent selected Bank of America's CashPro Data Intelligence for this year's Model Bank Award for developing an Edge in Actionable Analytics. The bank has demonstrated a commitment to engage with its corporate client community and develop self-service, rich data and analytics tools that help all corporate clients meet their working capital and operational goals.

Visit [Celent.com](https://celent.com) to learn more about this initiative.